

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department – Tourism Promotion – Printing and supply temporary hoardings placed at various places in twin cities for (i) Special Summer packages Tours for A.P. Tourism, (ii) World Music Festival & (iii) Gothic Centre – Sanction of Rs.3,81,150/- (Rupees Three Lakhs Eighty One Thousand and One Hundred and Fifty Only) – Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 705

Dated 11-09-2013.

Read:-

From the Deputy General Manager (Marketing), APTDC, Hyderabad, Lr.No.
TDC/DyGM/Temp.Hoar/Various Events/9/2013, Dated: 21-08-2013.

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ORDER:

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, hoardings etc.

2. In the reference read above, the Deputy General Manager (Marketing), A.P. Tourism Development Corporation Limited, Hyderabad has submitted bill for an amount of Rs.3,81,150/- towards printing and supply temporary hoardings placed at various places in Twin Cities in connection with (i) Special Summer packages Tours for A.P. Tourism, (ii) World Music Festival & (iii) Gothic Centre and requested to make the payment to M/s. Anjali Publicities, Publicity Consultants & Commercial Advertisers, Hyderabad.

3. Government, after careful examination of the matter hereby sanction an amount of Rs.3,81,150/- (Rupees Three Lakhs Eighty One Thousand and One Hundred and Fifty Only) to M/s. Anjali Publicities, Publicity Consultants & Commercial Advertisers, Hyderabad towards printing and supply temporary hoardings placed at various places in Twin Cities in connection with (i) Special Summer packages Tours for A.P. Tourism, (ii) World Music Festival & (iii) Gothic Centre.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, 13- Tourism PMU, 260-Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para–3 above and disburse the same to M/s. Anjali Publicities, Publicity Consultants & Commercial Advertisers, Hyderabad through bank. The following are the bank details:

Bank Name	Allahabad Bank
Branch	Viveknagar, Chikkadapalli
Account No.	20285897527
IFSC code	ALLA0211214

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPEICAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Anjali Publicities, Publicity Consultants &
Commercial Advertisers, Hyderabad.
The Assistant Secretary to Government and Drawing &
Disbursing Officer, YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU – Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER